



IOM International Organization for Migration
МОМ Міжнародна організація з міграції

Letter of Recommendation

December 12, 2005

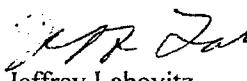
Under the scope of the European Commission funded project: *Combating Trafficking in Humans in Ukraine*, Worldwide Strategies Inc. (WSI), in collaboration with the International Organization for Migration, Mission in Ukraine (IOM Kyiv), developed a comprehensive program to strengthen the capacity of Ukrainian non-governmental organizations (NGOs) in providing business training and advisory services to the victims of trafficking in 2004. As a result of this undertaking, 25 micro-enterprises were opened with 31 victims of trafficking participating to date. 17 additional businesses involving 22 victims have also been approved and are in the start-up phase; and in total, 70 victims have gone through the training program. The program targets 50 businesses to be created in total.

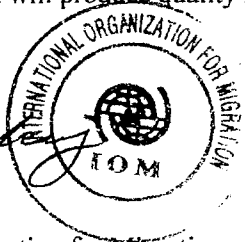
While entrepreneurship has proven to be a viable alternative to regular employment for millions of people, for many victims of trafficking whose self-esteem has been eroded, the idea of "being the boss" is believed to be an impossible dream, while for others the mere idea of going into business for oneself is a frightening thought.

Despite the complexity of the task, WSI was able to design an effective approach for business training of victims of trafficking that foresees both their personal empowerment and instruction in key business disciplines. Such a methodology allows us to address sensitive psychological issues inherent to this social group, promote their personal growth, and enhance their professional characteristics. The program has already proved to be successful as its participants become ultimately reintegrated into society, and businesses achieve sufficient profitability.

The key thrust of the program consists in the provision of four NGO Service Providers with train-the-trainer programs for specialized courses and technical assistance manuals that are tailored to the needs of victims of trafficking with respect to enterprise formation and development. Along with traditional business subjects, the train-the-trainer program focuses on the best practices in business counselling and monitoring.

The respective NGO's were responsible for participant selection and training, and afterwards work to consult with newly opened businesses on operational issues. WSI developed the curricula development and training for the program. We strongly believe that the developed training model is highly replicable and will produce quality results in different country environments.


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